

Be First CLASS All The Way

First - Have CLASS... Then the Rest Will Take Care of Itself.

C. – Consistent Character:

Dictate your attitude and actions; set your own standards and establish your own expectations; determine your own level of excellence. Having “consistent character” means being true to yourself and always striving to be the best you that you can be. It means consistently doing your best, and consistently doing what is right. It does not mean doing what is right only when it is convenient to do so, nor does it mean only doing the right thing every once in a while or merely when you feel like it. Consistent character means consistently doing the right thing... every time, all the time. ***Always be yourself. Always be your best self. Always do the right thing. Always.***

L. – Leadership of Self and Others:

Learn to effectively lead yourself and others, in the pursuit of individual excellence and the fulfillment of a collective objective. ***Lead yourself to your potential, and help others to do the same.***

A. – Actualization of Oneself and One’s Potential:

Work to reach your potential. Do everything in your power to become all you are capable of becoming; give all that you have in order to accomplish all that you are capable of accomplishing; invest yourself fully in cultivating all of your talents and abilities to the fullest, and work to make the absolute most of each and every one of your opportunities in life. Maximize your talents, your opportunities, your contribution, and your impact in this world.

Work to reach your absolute full potential in every regard.

S. – Synergy of Family, Love, Teamwork, and Unity:

The institution of family is the strongest unit in the entire world. Come together with those around you, unite for a common cause and take up a shared purpose. Come together as one: be for each other, work for each other, sacrifice for one another, and serve one another in love and respect. Come together for a common and unified cause. Work together with a shared sense of purpose and toward the accomplishment of a collective objective. Stick together through thick-and-thin: come together even tighter when the challenges become more difficult and when the trials become more trying. Embrace the Power of One: buy into the collective power of the family unit. ***“Plug-in” to something greater than yourself.***

S. – Sharpen Success:

Have both a short-term and long-term vision for success. Develop and adhere to a short-term and long-term plan for greatness. Work toward constant and continual improvement. Make your good better, and your better best. Don’t stop, and don’t rest. Always be thinking about what is best for the long-term and continued success of your family, team, and organization. Always be working to ensure future success beyond today. Never be satisfied with what you have already done: focus fully on what you are doing now, and work to ensure that success is not only sustained, but that it is increased even further in the future. Be content with nothing; be diligently working always. ***Sharpen success.***

First Have CLASS... Then the rest will take care of itself